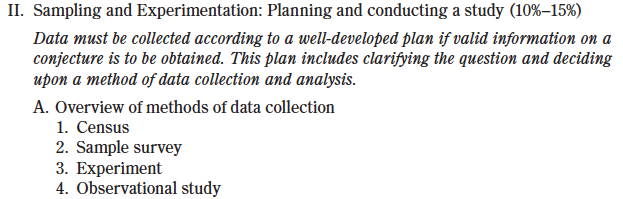
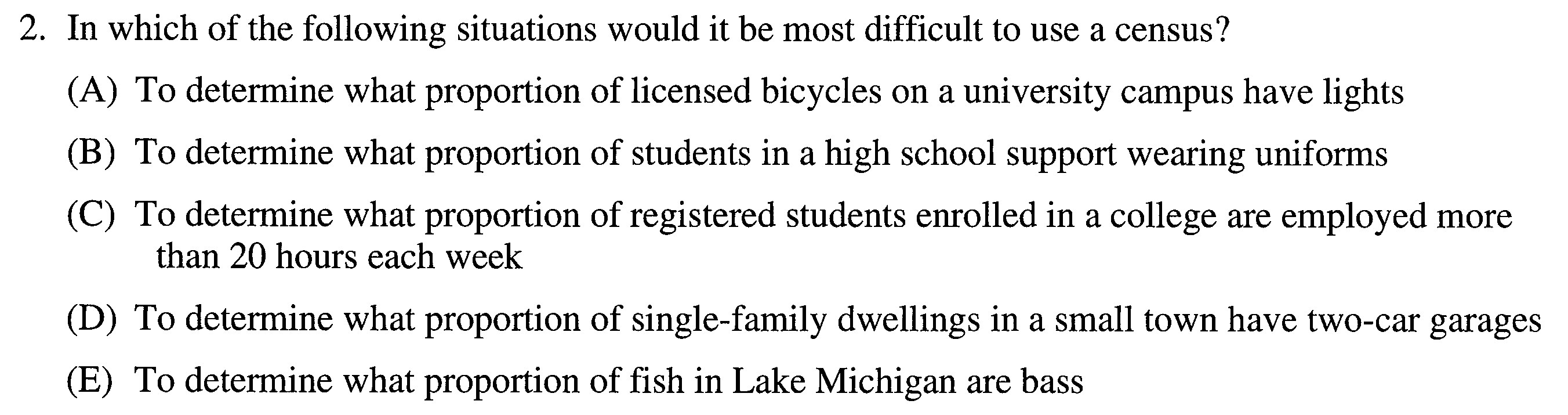
Sampling Design

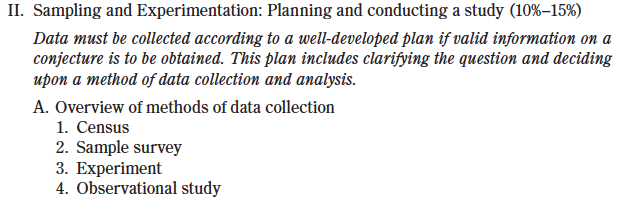
Overview

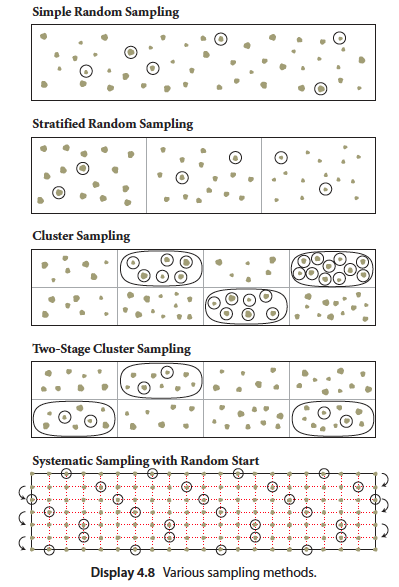


General questions:

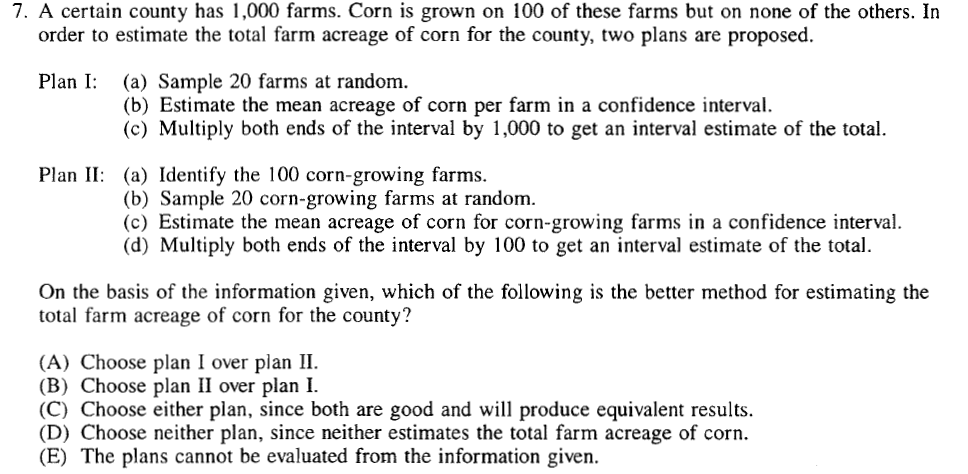
1. What is a census?
2. Why do we take samples?
3. What is a sampling frame?
4. Why is randomization important?
5. What is bias?

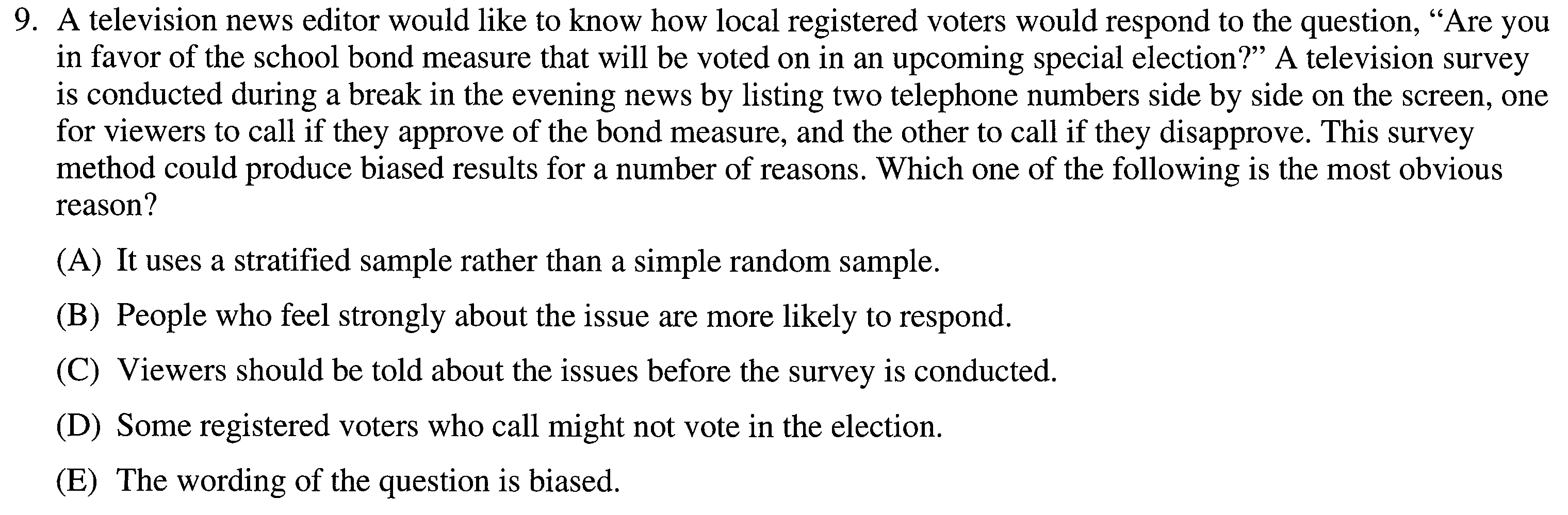


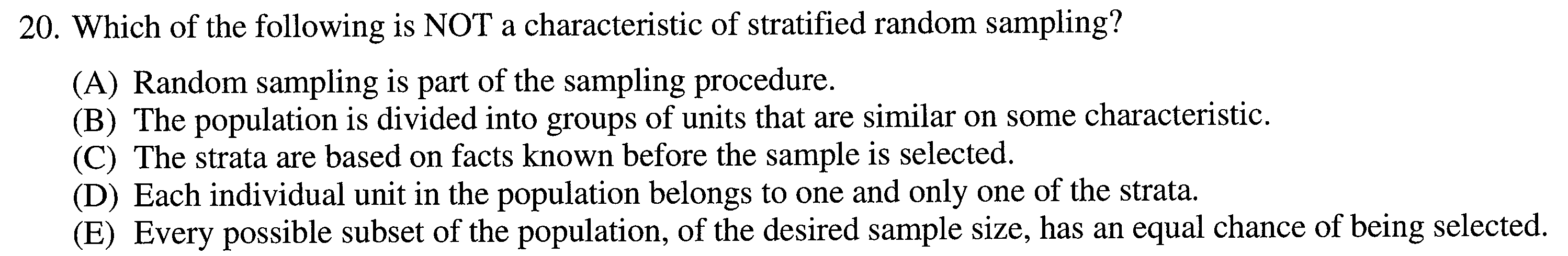


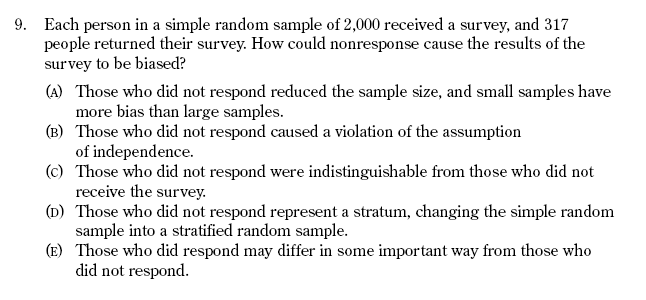


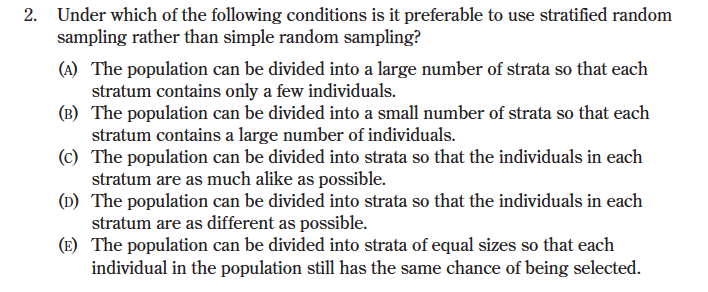
From *Statistics in Action*, Key Curriculum Press, 2008

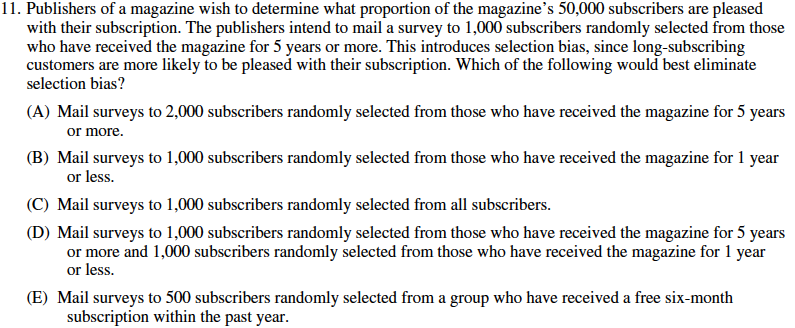


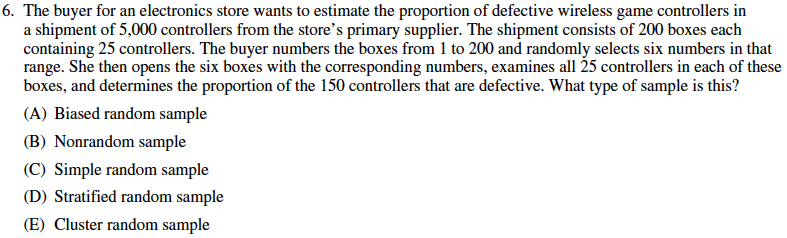




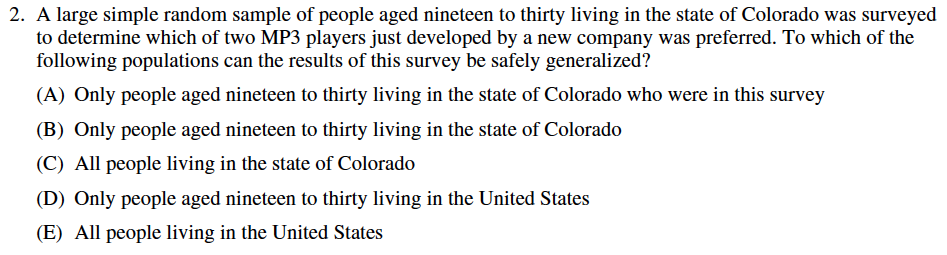




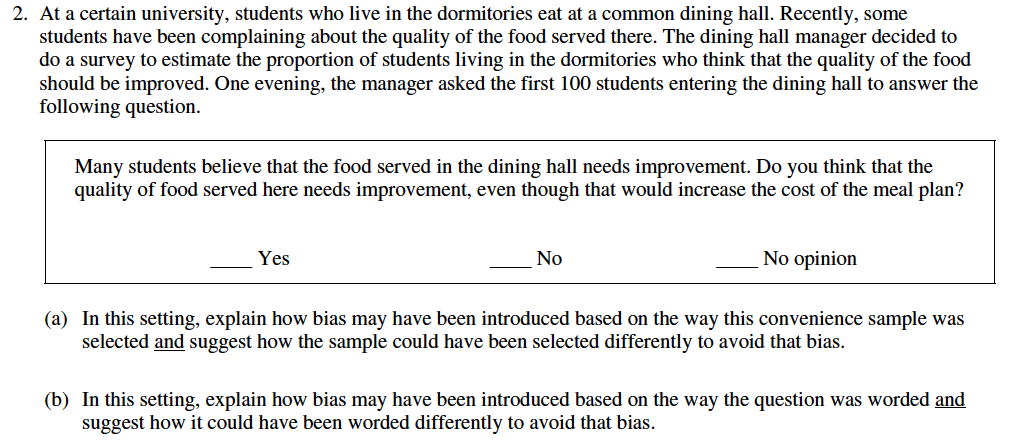


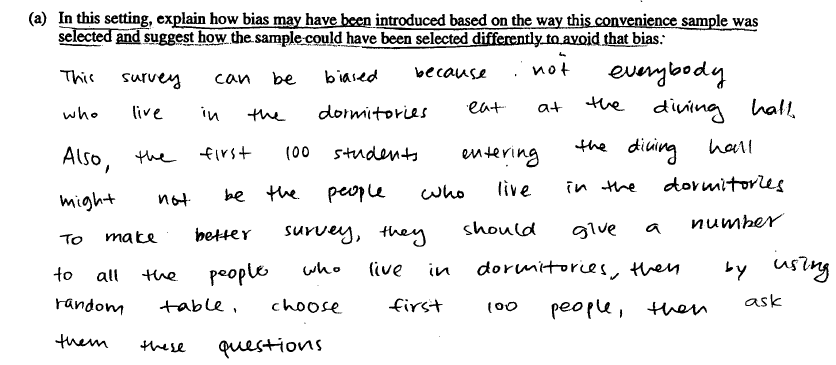






Discuss in groups.







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